



## Student News Story Guidelines

- Choose a compelling story with universal appeal
- Tell the story through the eyes of the people involved (central character)
- Strong opening with strong visuals
- Strong writing with short, declarative sentences free of clichés
- Stand ups – make sure they are appropriate and drive the story
- Voice Over delivered with interest and authority
- Camera work steady with good composition free of pans and zooms
- Lighting – make sure viewer can see what you are shooting
- Sound Quality – clean with appropriate use of natural sound
- Editing – good pacing with matched sequences
- Build story to strong close
- Make it interesting
- :50 SECOND RULE