

MOST FREQUENT MISTAKES

1. Always adhere to the :50 second rule!
2. Never start a story with a stand-up.
3. Only do one stand-up in the story...in the middle or at the end.
4. If a stand-up is at the end, then we need a wrap-up sentence before the reporter tags out.
5. Never say "signing off". You are not "live", you are on tape.
6. Black the tape for 2 minutes so you have enough control track.
 - 20 seconds into the black, INSERT EDIT.
 - Lay down the first shot of audio/video "pad" with natural sound up full.
 - Then, lay down the reporter's voice over until the first interview - Audio ch. 1.
 - Then lay down the interview WITH INTERVIEWEE'S VIDEO- Audio ch. 1
 - Then lay down more of the reporter's voice over - Audio ch. 1
 - If there is natural sound on tape (nat sot) then lay it down with it's video - Audio Ch. 2
 - Then lay down more of the reporter's voice over - Audio ch. 1
 - Then lay down the reporter's stand-up.
 - Take the video and the audio - Audio Ch. 1
 - Let the last shot of the reporter run for 5 more seconds past their last word. This is ending video/audio pad. That means the reporter must stand still for at least 10 seconds after they finish their last word.
 - Once all the audio tracks are laid down and they total 50 seconds, then go back and insert edit all the pictures that match the words - these are your cover shots.
 - Be sure that when a person being interviewed is on-camera we actually see them. That is why we want to take their audio and video when we lay down the audio track first.
 - From the reporter's first word to last word should be 50 seconds exactly.
 - There should be 5 seconds of audio/video pad at the beginning and 5 seconds of audio/video pad at the end. This is NOT counted as part of the story.
7. Use a tripod ALL the time. Never shoot off the shoulder.
8. Pick other stories. Everyone should not do the same story.